Child Care

Quality and Affordability
for Virginia Tech employees

Childcare Committee
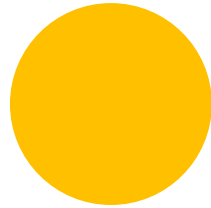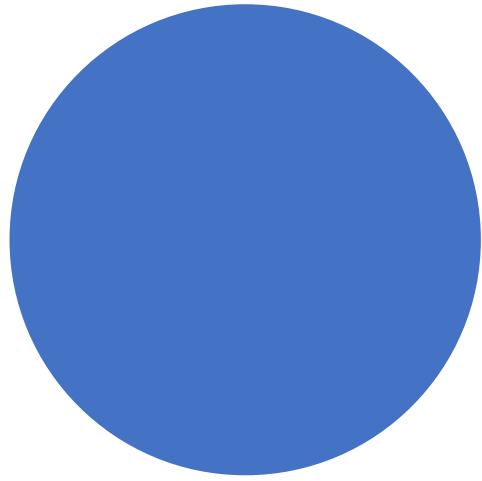
Affordable - Quality Childcare

Our focus for this committee is to assist Virginia Tech's employees find quality child care at an affordable cost.
The committee has established three task force committees that addressed issues with finding, staffing and funding quality childcare at Virginia Tech and the surrounding areas.

Child care is the action or skill of looking after children by a day-care center, nannies, babysitter, teachers or other providers. Child care is a broad topic that covers a wide spectrum of professionals, institutions, contexts, activities, social and cultural conventions. Early child care is an equally important and often overlooked component of child development. Child care providers can be our children's first teachers, and therefore play an integral role in our systems of early childhood education. Quality care from a young age can have a huge impact on the future successes of children. The main focus of childcare is on the development of the child, whether that be mental, social, or psychological.

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Committee #1 - Focus on Childcare Staffing

Childcare staff is needed in the NRV, Roanoke, NCR and parts of WV

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Focus on Childcare Staffing Committee Guidelines

- Assist getting people qualified to become a licensed childcare worker
- How to get people interested in becoming a child care worker
- Assist childcare workers to open their own daycare once qualified, with the promise for VT families to have a spot in their daycare.
- Maybe partnership with other daycare facilities
- Find out what the University considers to be qualified childcare worker.

This committee will look at many different variables on staffing daycare center.
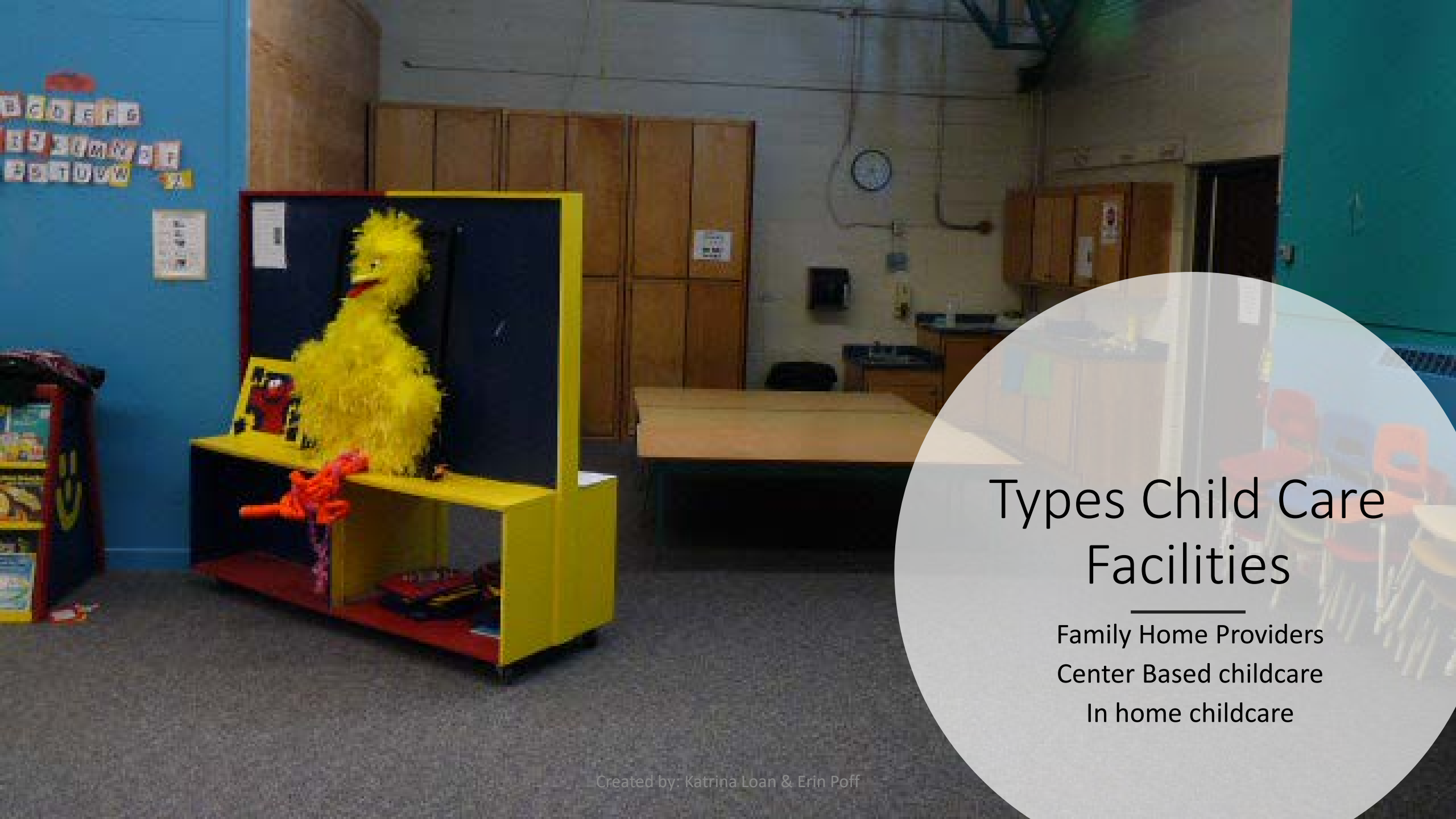
A place to start is to find out what the qualifications are to be a childcare worker.

Then focus on how to get qualified childcare workers to open a daycare in around the areas needed for the VT employees.

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Standards and requirements

- Facilities have to be NAEYC accredited and VA Quality safe

- Staff have to be CDA certified.

ABC's (Alliance for Better Childcare Strategies) assist childcare staff become CDA certified.

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Types Child Care Facilities

Family Home Providers

Center Based childcare

In home childcare

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Committee Research

- Center Based Facilities- need to build more facilities however, they need to be just for Virginia Tech employees families in and around the surrounding areas.

- Family Home Providers – need to be CDA certified and to employee substitutes to assist. More advertisement is needed to inform Family home providers on how to become CDA certified.

- In Home childcare – need to make sure they are CDA certified, insured (bonded) and have background checks before going into someone else's home.
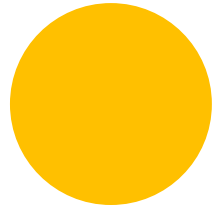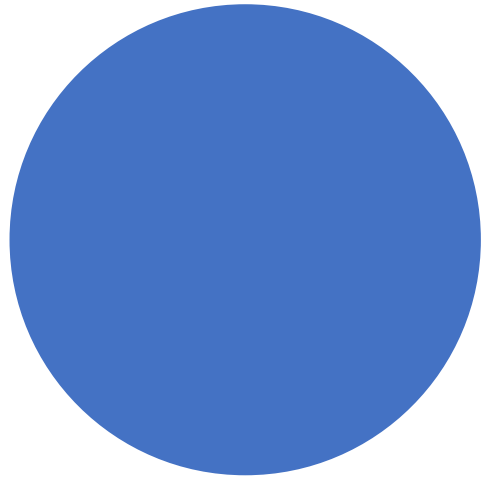
Alliance for Better Childcare Strategies

- In 2013 a coalition of community leaders, local government, educators, parents and childcare providers in the NRV started meeting to address and create systemic solutions for the early childcare and education crisis in the New River Valley. ABCs was created to focus on this regional challenge, addressing scarcity, cost, quality and workforce issues.

- Strategic Actions: Addressing Access, Quality, Affordability and Support of the Childcare Workforce

- Recruited three childcare companies, two national, one regional, to expand access. One company has already opened one center in Blacksburg and another center is under construction.

- Collaboration with Virginia Quality with launch of joint training seminars for childcare educators as well as regional seminars.

- Launch of CDA scholarship program for childcare educators.

- Interviews, inventory of enrollment and capacity of all childcare centers, starting with Montgomery County to create baseline measurement and determine largest challenges.

- Interviews with educators in higher education and other childcare stakeholders to understand current capacities and resources and leverage connections and collaborations.

- Launched Montgomery County Childcare Educator of the Year with Virginia Quality with expansion into other areas.

- Participation in pilot stipend program to reimburse and provide bonuses for training and education for childcare educators.

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Focus on Childcare Staffing Proposal

- Since the Alliance for Better Childcare Strategies (ABCs) is a non-profit organization that has been working on trying to get more staff in Child Care facilities we decided to let them continue and will just assist.

- Assist ABCs - by help advertising more about the paid CDA certifications training they offer to all childcare workers.

- Try to increase the funding available to encourage more people to take the certification.

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Committee #2 – Research Institutions

Research different universities that have daycare facilities and how they addressed their increase in child care needs
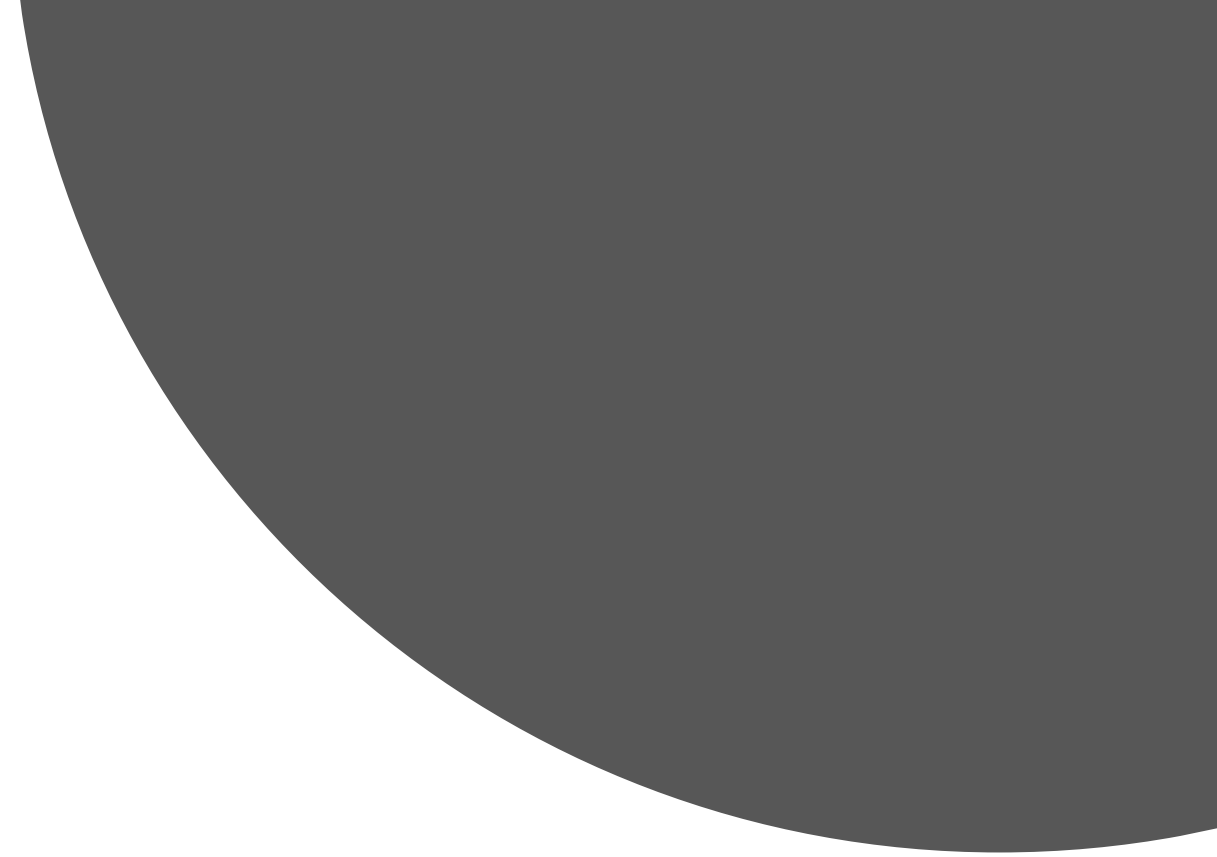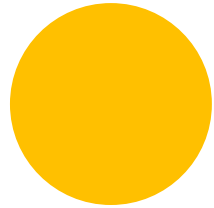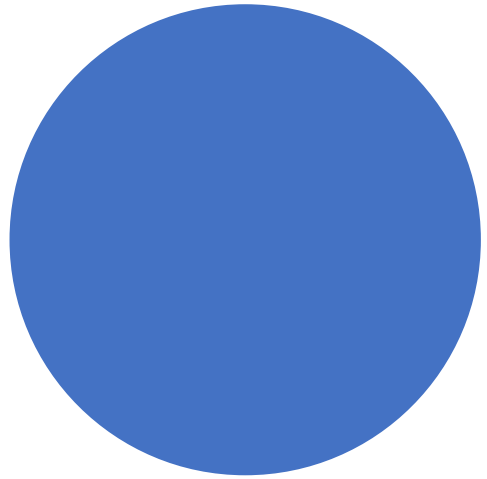
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Institutions

Lynchburg-Liberty University

Radford-Radford University

Charlottesville-University of Virginia

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Research Institutions

- Lynchburg-Liberty University

- Radford-Radford University

- Charlottesville-University of Virginia

- Link for other universities - https://www.bestcolleges.com/features/students-with-children/

This committee will research the different Universities that have daycare facilities and how they addressed their increase in child care needs. (rural communities)

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Committee #3 - Find a Funding Source

Different ways to fund a daycare or assist with child care cost for university employees

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#3 Finding Funds

- Public-private
- Partnerships
- Grants
- Scholarships/Tuitions that has allowances for childcare assistance

This committee will search for different ways to fund a daycare or assist in the cost of childcare for university employees.

Possibilities, privately owned daycares or partnership facilities and tuitions.

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Steps to consider

1. Complete a survey in the community and surrounding areas to prove there is a need for more childcare facilities.

2. Survey the cities that you think are in need of childcare facilities such as churches and other facilities to see if restructure and VA Quality credited was a possibility.

3. If there is a need for more childcare facilities then but other facilities are not able to restructure then you have to build your own childcare facility.

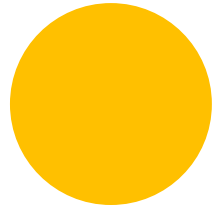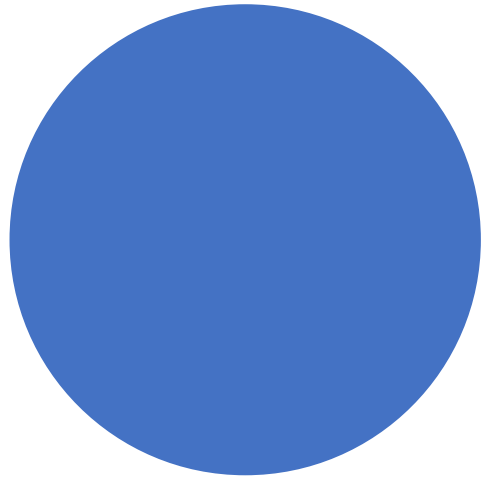Created by: Katrina Loan & Erin Poff

Cost and Alternatives

1. How to get a Building/land, buy/rent?

   a) Try getting different companies to donate a building or land. If this is not possible then build your own.

   b) Find a developer to give land/building with guarantee of 10 year lease and payment at 10-year option.

2. How to get the Money?

   a) Possible through corporate partnership

   b) Foundation donations

   c) Providers (they have to be NAEYC approved) can also help guarantee the lease payments.

3. Possibly get pre-open capital from VTF this would be around $200-300K with no interest, if we show an extensive business plan.

   1. Could pay them back with a corporate partnership (ie – Rainbow Riders) or from providers funds.

4. How to make it affordable for everyone?

   a) Create a scholarship for tuition

   b) Ask clients to reserve spots for their department

   c) Get donations from VT alumni worldwide

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Finding Funding Source Proposal

1. VTF Endowment(s)

2. Generate funds to create two endowments:

   a) First endowment will be for Childcare tuition assistance for VT employees. (Make sure that the tuition assistance is salary-based)

   b) Second endowment will be for future buildings and land sites in and around but not limited to Montgomery County, Giles County.

2. Generate a survey to get a better assessment on locations that are needed and annual income.

3. Ideas on raising the money:

   a) Donations from alumni's from around the world

   b) Fund raisers (twice a year?)

   c) Private backers

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Possible Sites for Building or remodeling in Different Localities

- Giles- Possibility $180,000 land in Pembroke (foreclosure) -6904 VA Ave. 9 acres (listing # 6774927)

- Pulaski – Possibilities$159,000 for 5.50 AC lot of land on 1815 10th St. (listing # 3872668)

- Floyd/Riner – Possibility in Floyd $149,000 for 1.05 lot of land on Penn Ave. (listing # 13011735)

- Riner -- $459,000 1708 Carriage Road, 8,435SF building with parking with playground and some rooms already for daycare. It is Auburn Baptist Church & Parsonage- 1.75AC- (listing # 9416446)

- Christiansburg - Possibility $219,000 for 1.03 AC, old school building 17,000 SF 2 stories on 200 Junkin St., has plenty of parking, state-maintained road frontage (listing # 12904293)

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Childcare Organizations and Programs

List of childcare programs and facilities at Virginia Tech and around the New River Valley Area.

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Virginia Tech Corporate Research Center

- The VTCRC is pleased to offer priority enrollment for childcare services through partnership with Rainbow Riders Childcare Center to tenants and employees of the VTCRC. Childcare is an essential element to the workforce at the park and enables families to work and to be more productive. The Rainbow Riders Childcare Center at the VTCRC is located at 1800 Ramble Road. This 3-floor almost 20,000 square feet facility, serves 240 children ages 6 weeks to 12 years old. It is open Monday – Friday 7:15 a.m. – 5:45 p.m.

- For complete details on their child care services or to submit information for the waiting list, please visit Rainbow Riders' website.

Works cited

- **What Operating Funds Are Needed to Start Up a Daycare?**
- **Head Start ECLKC**
- **Early Childhood Development**
- **Alliance for Better Childcare Strategies**
- **Rainbow Riders**

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