



Sesquicentennial Steering Committee

Co-chairs

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**Virginia Tech’s Sesquicentennial:
Reaching Beyond Boundaries for the Next 150 Years**

When Planning begins now, monthly celebration activities from Fall, 2021 through Fall, 2022
Signature university events in Spring 2022

Why Celebrations to highlight events, activities, initiatives, and strategic priorities that honor the university’s history, celebrate the present, and propel our strengths forward to take Virginia Tech Beyond Boundaries into the next 150 years

What Where Who Events, projects, and products involving VT campuses and Commonwealth Campus Centers, historical sites, ARECs, Cooperative Extension, and international sites; the 9 colleges, Graduate School, Library, and Honors College; Student Affairs and student associations; Council on Virginia Tech History; Faculty and Staff Senates; the President’s Executive Team and Leadership Council; Graduate Student Assembly and Student Government Association; Corps of Cadets; Athletic Department; Women’s Center; Moss Arts Center; Smithfield; Transdisciplinary Communities; alumni, corporate, nonprofit, and government partners, donors, and the communities within which Virginia Tech campuses reside; and other VT units

How	Steering Committee manages overall strategy and timeline, ensures broad engagement
	Academic Work Group strategizes academic content and the engagement of faculty, staff, and students across campuses; fosters interdisciplinary, cross-colleges foci integrative of Beyond Boundaries and Transdisciplinary Communities thinking; encourages involvement of all academic and research units in Virginia and globally. Co-chairs: Navid Ghaffarzadegan, David Hicks, & Laura Hungerford
	Communications Work Group raises visibility of Sesquicentennial to broad public and extended internal audiences; develops brand, messaging, and products for Sesquicentennial marketing. Chair: Heather Ducote, Director of Marketing, University Relations
	Engagement Work Group identifies and engages targeted internal and external audiences. Chair: Debbie Day, Associate Vice President for Alumni Relations
	Operations and Events Work Group supports implementation of key Sesquicentennial milestone events and logistics. Chair: Ciji Good, Director of Special Events
	Projects and Products Work Group advises other work groups and partnering units across VT on the design, execution, and presentation of projects and products representing VT history, present accomplishments, and future aspirations related to the Sesquicentennial. Chair: Peter Potter, Director of Publishing Services